



The Decisions That Will Shape Your
Pistachio Crop This Year

JUNE 17, 2026

INTERNATIONAL AGRI CENTER

4500 S LASPINA ST, TULARE, CA 93274

**EXHIBITOR
INFORMATION**



Dear Exhibitor,

On behalf of our team, I would like to thank you for choosing to exhibit at our annual Pistachio Day event, hosted by **West Coast Nut Magazine**.

Enclosed you will find information for the conference. Please refer to this exhibitor kit regarding move-in / move-out information, digital guide ad, liability insurance certificate, tote bag items and other details about your exhibit.

For those needing overnight accommodation, local hotel is the Comfort Suites Tulare Sequoia Gateway, in Tulare.

We look forward to working with you and moving the industry forward together.

Sincerely,

Jason Scott
Jason Scott | Publisher



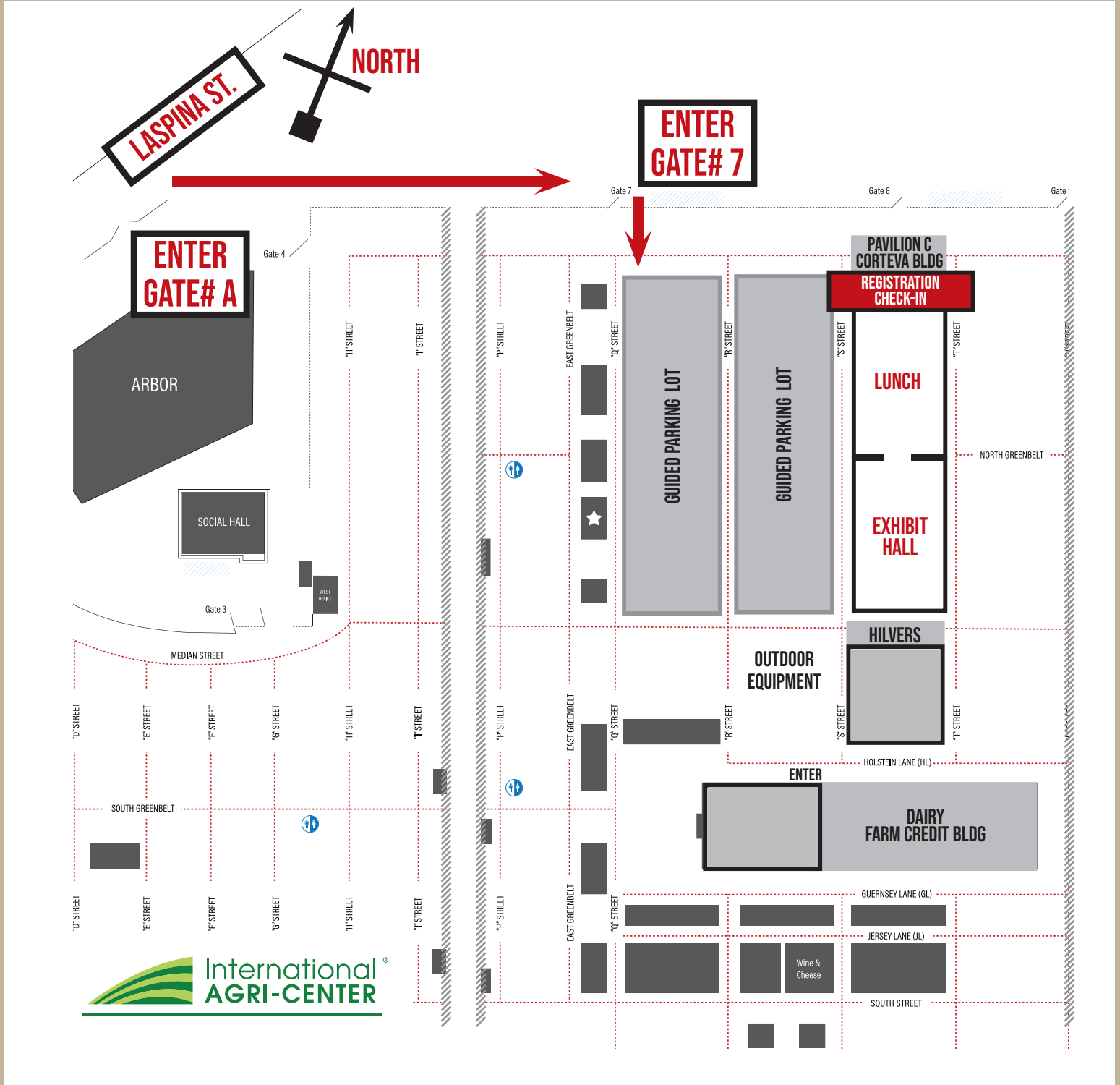
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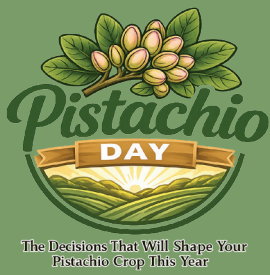
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NEW! REGISTER YOUR EXHIBITOR STAFF

You asked and we listened! Register your exhibitor staff today to save time at your check-in:
<https://myaglife.com/exhibitor-event-registration/>

MOVE-IN: Use Chance entrance - see map for details. Gates close at 5PM.
Outdoor/Equipment: June 16, 2026: noon – 4PM and June 17, 2026: 8AM – 11AM
Indoor: June 16, 2026: noon – 4PM

EXHIBITS AND TRADESHOW HOURS: Enter in through Gate #A park near Gate # 7
June 17rd, 2026: 7AM – 1:00PM

MOVE-OUT: Use Gate #A - see map for details. Gates close at 5PM.
Indoor and Outdoor/Equipment: June 17, 2026: 1:00PM – 4:00PM

LIABILITY INSURANCE: Due by June 10, 2026
All exhibitors are required to have Comprehensive General Liability Insurance of not less than \$1,000,000 for bodily injury and/or property damage, with the following listed as additionally insured: JCS Marketing, Inc., Almond Day and Fresno Fairgrounds. While all exhibitors are required to have this insurance coverage, only those exhibitors with booths larger than a 10x10 booth must provide proof of a copy of that insurance by uploading the certificate of insurance by the due date. Exhibitors who fail to provide proof of insurance will not be allowed to move-in until coverage is provided. Sample certificate of insurance to send to your insurance company is included in this document. Upload <https://www.wcngg.com/upload-proof-of-insurance/>

NEED TO ORDER ELECTRICITY, TOTE BAG INSERT OR DIGITAL AD PLACEMENT?
Add your order: <https://mediakit.jcsmarketinginc.com/trade-shows/>

TOTE BAG INSERT: Due by June 10, 2026
Mail/deliver: JCS Marketing Inc., Chyann Stiles, 8469 N. Millbrook Ave, Suite 101, Fresno, CA 93720

DIGITAL AD AND SPONSOR FILE: Due by June 10, 2026
Specs for digital ad: 8.5in by 11in vertical digital file in RGB format, resolution set at min. 72dpi, 792px by 612px, full color, full page, digital ad, no crop/registration marks necessary. Will be sent in “thank you” email following the conference.
Upload digital ads and sponsor files <https://mediakit.jcsmarketinginc.com/advertiser-upload/>

HAVE QUESTIONS ABOUT YOUR SPONSORSHIP / EXHIBIT?
Call our office (559) 352-4456 or email Chyann Stiles chyann@jcsmarketinginc.com

ONSITE POINT OF CONTACT
Jay Visser (559) 289-1980 and Chyann Stiles (559) 513-5386

HOST HOTELS
Comfort Suites Tulare Sequoia Gateway
1021 N Blackstone, Tulare, CA 93274
Phone (559) 687-1246

Best Western Town & Country Lodge
1051 N Blackstone St, Tulare, CA 93274
Phone (559) 688-7537



POLICY NUMBER: **POLICY NUMBER**

COMMERCIAL GENERAL LIABILITY
CG 20 26 04 13

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

**ADDITIONAL INSURED – DESIGNATED
PERSON OR ORGANIZATION**

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

SCHEDULE

Name Of Additional Insured Person(s) Or Organization(s)

JCS Marketing, Inc.
P.O. Box 27772
Fresno, CA 93729

SAMPLE
SEND TO YOUR
INSURANCE COMPANY

Information required to complete this Schedule, if not shown above, will be shown in the Declarations.

A. Section II – Who Is An Insured is amended to include as an additional insured the person(s) or organization(s) shown in the Schedule, but only with respect to liability for "bodily injury", "property damage" or "personal and advertising injury" caused, in whole or in part, by your acts or omissions or the acts or omissions of those acting on your behalf:

1. In the performance of your ongoing operations; or
2. In connection with your premises owned by or rented to you.

However:

1. The insurance afforded to such additional insured only applies to the extent permitted by law; and
2. If coverage provided to the additional insured is required by a contract or agreement, the insurance afforded to such additional insured will not be broader than that which you are required by the contract or agreement to provide for such additional insured.

B. With respect to the insurance afforded to these additional insureds, the following is added to **Section III – Limits Of Insurance:**

If coverage provided to the additional insured is required by a contract or agreement, the most we will pay on behalf of the additional insured is the amount of insurance:

1. Required by the contract or agreement; or
2. Available under the applicable Limits of Insurance shown in the Declarations;

whichever is less.

This endorsement shall not increase the applicable Limits of Insurance shown in the Declarations.