

# Crop Consultant CONFERENCE

September 24-25, 2025  
Visalia Convention Center

HOSTED BY:  
Progressive  
**Crop Consultant**

CO-HOSTED BY:



California ag starts with you and this year, we're bringing winning energy from the field to the stadium!

- Live Conference and Trade Show
- Over 80 Exhibits
- Early Order Program details
- Mixer with 2 drinks included
- First class dining
- CEU Manager
- 2 Breakfasts and 2 Lunches
- CCA of the Year Award by WRCCA, Networking and More...

**CALIFORNIA AG STARTS WITH YOU!**  
**FOR ONLY \$345**  
PLUS SCORE VIP GAME NIGHT CELEBRATION

CEU JACKPOT	
DPR HOURS	CCA HOURS
10.0 IN-PERSON	11.5 IN-PERSON
45.0 ONLINE	51.0 ONLINE
55.0 TOTAL DPR CEU HOURS	62.5 TOTAL CCA CEU HOURS

Check final CEU at CEU sign-in during conference

We are bringing the winning energy from the field to the stadium. Join us for the keynote panel Run Your Business Like a Sports Team, and get a chance to win 1 of 15 VIP Game Night Celebration packages at Fresno State's Boots & Buckles Game. Winners will enjoy an unforgettable evening that includes game tickets, a fully catered tailgate, meet-and-greets, on-field access, and special recognition of ag heroes.

THANK YOU, SPONSORS!



GREENER WORLD™



Wednesday, September 24

7:00 AM BREAKFAST & TRADE SHOW

Joint DPR & CCA Track

7:30 AM  
1,3-D Fungitoxin Updates:  
How Are Tree Nuts and Other Crops Affected?  
Roger Isom, President/CEO, Western Tree Nut Association

8:00 AM  
Olive Fruit Fly Management  
Sudan Gyawaly, UCCE IPM Advisor, Butte County

8:30 AM  
Citrus Mealybug Research Update  
Sandipa Gautam, UCCE Citrus IPM Advisor

9:00 AM  
Navigating Agricultural Challenges:  
Physiological Impacts and Innovative Solutions  
Dr. Muhammad Ismail Siddiqui, Director, R&D and Product Innovations, AgroPlantae

9:30 AM BREAK & TRADE SHOW

10:30 AM  
Epidemiology and Management of Red Leaf Blotch,  
a New and Invasive Disease of Almond in California  
Florent Treuilles, Plant Pathologist, UC Davis, Alexander Hernandez-Rosas,  
Junior Specialist, Dept. of Plant Pathology, UC Davis

11:00 AM  
Fertilizer Optimization  
Pawel Wiatrak, Ph.D., Agricultural Consultant,  
Multicolor Ecological Agriculture

11:30 AM  
Update to DPR's "Pesticide Prioritization Process"  
Renee Pinel, President/CEO, Western Plant Health Association

12:00 PM LUNCH

12:45 PM Keynote Presentation  
Run Your Business Like a Sports Team

1:30 PM  
Safflower Insect and Weed Management: New Tools  
Nicholas Clark, UCCE Agronomy and Nutrient Management  
Farm Advisor, Kings, Tulare and Fresno Counties

DPR Track

2:00 PM  
Biology and Management of  
Avocado Late Bug  
Mark Hoddle, CE Specialist,  
UC Riverside

CCA Track  
Climate Impacts on California  
Agriculture and Tools for  
Managing Risks  
Tapan Raitkar, Cooperative  
Extension Specialist, UC Merced

2:30 PM  
Optimizing Preemergent  
Herbicide Applications  
in Tree Nuts  
Ryan Hill, UCCE Agronomy and  
Weed Science Advisor, Glenn  
and Tehama Counties

Regenerative Soil  
Management Strategies for  
Supporting Healthy Soils and  
Water Conservation  
Nail I. Moonilall, Research  
Associate, UC Davis

3:00 PM BREAK & TRADE SHOW

4:00 PM  
Onion Pest and Disease  
Management  
Tom Turini, UCCE Farm Advisor,  
Fresno County

Tailored Crop Inputs for  
Your Farm  
Raquel Gomez, Technical  
Agronomist, Brandt Company

Management of Diamondback  
Moth in Cole Crops  
Ian Glatteberger, Assistant  
CE Specialist, UC Davis

Role of Silicon in Plant  
Nutrition and Abiotic Stress  
Jose Ramirez, Director of Agronomy,  
Impella Biosciences

5:00 PM MIXER Sponsored by WRT Water Right Technologies

Thursday, September 25

7:00 AM BREAKFAST & TRADE SHOW

DPR Track

8:00 AM  
Current Research  
Updates on  
Carpophilus Beetle  
Jhalendra Rijal, UCCE IPM  
Advisor, San Joaquin County

8:30 AM  
Biofungicides for  
Controlling Grapevine  
Powdery Mildew  
George Zhuang,  
UCCE Viticulture Advisor,  
Fresno County

9:00 AM  
Integration of Chitosan into  
Resistance Management and  
IPM Programs  
Sarah Rodriguez, Ph.D., Agronomy  
Solutions Manager, Ital Grow  
AgriScience

9:30 AM  
Herbicide Resistance  
in Rice  
Whitney Brim-DeForest,  
UCCE Rice and Wild Rice Advisor,  
Sutter and Yuba Counties

CCA Track

Grapevine Nutrition  
Management Principles  
and Best Practices  
Matthew Fidelibus, Cooperative  
Extension Specialist, UC Davis

Stone Fruit Nutrition  
Management: Principles  
and Best Practices  
Raymond Mireles, UCCE Fruit and  
Almond Advisor, Fresno and  
Tulare Counties

9:00 AM  
Nut Crop Nutrition  
Management: Principles  
and Best Practices  
Douglas Amaral, UCCE Pomology  
and Water/Soils Area Advisor,  
Kings County

Panel: Fertilizer Best  
Practices  
Stephen Vasquez, Executive  
Director, Administrative Committee  
for Pistachios; Matthew Fidelibus,  
CE Specialist, UC Davis; Raymond  
Mireles, UCCE Fruit and Almond  
Advisor, Fresno and Tulare  
Counties; Douglas Amaral, UCCE  
Pomology and Water/Soils Area  
Advisor, Kings County

10:00 AM BREAK & TRADE SHOW

JOINT DPR & CCA TRACK

11:00 AM  
Industry Expert Take the Stage

11:30 AM  
Research Updates and Prevention Efforts for  
*Ganoderma adspersum* in Almond  
Elizabeth Richner, UCCE Farm Advisor, Tulare and Kings Counties

12:00 PM LUNCH  
Presentation of WRCCA's CCA of the Year award,  
Scholarships and Honorariums

1:00 PM  
Complying with Pesticide Container  
Recycling Guidelines: What to Know  
Brad Bittleson, President, Interstate Ag Plastics

1:30 PM  
Rodent Damage in California Tree Nut Orchards  
Roger Baldwin, UCCE Human-Wildlife Conflict Specialist

2:00 PM  
Pierce's Disease Program Updates for Grape  
Matt Kaiser, PD/GVSS Board, CDA

2:30 PM Adjourn



Register Today: [myaglife.com/CCC](http://myaglife.com/CCC)

TENTATIVE CEU AGENDA