

Crop Consultant CONFERENCE

September 24-25, 2025
Visalia Convention Center

HOSTED BY:
Progressive
Crop Consultant



California ag starts with you.
Invest in Your Ag Future and
Make Critical Connections:

- **Live Conference** and **Trade Show**
- Over **80 Exhibits**
- **Mixer** with 2 drinks included
- **First class dining**
- **2 Breakfasts** and **2 Lunches**
- **CCA of the Year Award** by WRCCA, **Networking** and More...

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CALIFORNIA AG STARTS WITH YOU!

FOR ONLY
\$345
NO MEMBERSHIP,
NO HIDDEN
FEES

CEU JACKPOT	
DPR HOURS	CCA HOURS
10.0 IN-PERSON	11.5 IN-PERSON
45.0 ONLINE	51.0 ONLINE
55.0 TOTAL DPR CEU HOURS	62.5 TOTAL CCA CEU HOURS

Check final CEU at CEU sign-in during conference

EARLY ORDER PROGRAM (EOP)

California ag starts with you, and we're proud to support your work. As part of that commitment, we're giving you the opportunity to gain access to suppliers' **Early Order Program** details, including pre-season pricing, rebates, and purchasing advantages, directly from the companies shaping the 2026 crop season.

THANK YOU, SPONSORS!



Wednesday, September 24

7:00 AM BREAKFAST & TRADE SHOW

Joint DPR & CCA Track

7:30 AM
1,3-D Fumigant Update:
How Are Tree Nuts and Other Crops Affected?
Roger Isom, President/CEO, Western Tree Nut Association

8:00 AM
Olive Fruit Fly Management
Sudan Gyawaly, UCCE IPM Advisor, Butte County

8:30 AM
Citrus Mealybug Research Update
Sandipa Gautam, UCCE Citrus IPM Advisor

9:00 AM
Navigating Agricultural Challenges:
Physiological Impacts and Innovative Solutions
Dr. Muhammad Ismail Siddiqui, Director R&D and Product Innovations, AgroPlantae

9:30 AM BREAK & TRADE SHOW

10:30 AM
Epidemiology and Management of Red Leaf Blotch, a New and Invasive Disease of Almond in California
Florent Trouillas, Plant Pathologist, UC Davis; Alejandro Hernandez-Rosas, Junior Specialist, Dept. of Plant Pathology, UC Davis

11:00 AM
Fertilizer Optimization
Pawel Wiatrak, Ph.D., Agricultural Consultant, Multicolor Ecological Agriculture

11:30 AM
Update to DPR's "Pesticide Prioritization Process"
Renee Pinel, President/CEO, Western Plant Health Association

12:00 PM LUNCH

12:45 PM Keynote Presentation
Coaches Panel: Run Your Business Like a Sports Team

1:30 PM
Safflower Insect and Weed Management: New Tools
Nicholas Clark, UCCE Agronomy and Nutrient Management Farm Advisor, Kings, Tulare and Fresno Counties

DPR Track	2:00 PM	CCA Track
Biology and Management of Avocado Lace Bug Mark Huddle, CE Specialist, UC Riverside		Climate Impacts on California Agriculture and Tools for Managing Risks Tapan Pathak, Cooperative Extension Specialist, UC Merced

2:30 PM
Optimizing Preemergent Herbicide Applications in Tree Nuts
Ryan Hill, UCCE Agronomy and Weed Science Advisor, Glenn and Tehama Counties

2:30 PM
Regenerative Soil Management Strategies for Supporting Healthy Soils and Water Conservation
Nall I. Moonilall, Research Associate, UC Davis

3:00 PM BREAK & TRADE SHOW

4:00 PM
Onion Pest and Disease Management
Tom Turini, UCCE Farm Advisor, Fresno County

4:00 PM
Tailored Crop Inputs for Your Farm
Raquel Gomez, Technical Agronomist, Brandt Company

4:30 PM
Management of Diamondback Moth in Lettuce
Ian Greltenberger, Assistant CE Specialist, UC Davis

4:30 PM
Role of Silicon in Plant Nutrition and Abiotic Stress
Jose Ramirez, Director of Agronomy, Impello Biosciences

5:00 PM MIXER Sponsored by WRT Water Right Technologies

Thursday, September 25

7:00 AM BREAKFAST & TRADE SHOW

DPR Track

Current Research Updates on Carpophilus Beetle
Jhalendra Rijal, UCCE IPM Advisor, San Joaquin County

Biofungicides for Controlling Grapevine Powdery Mildew
George Zhuang, UCCE Viticulture Advisor, Fresno County

Industry Expert Take the Stage

Herbicide Resistance in Rice
Whitney Brim-DeForest, UCCE Rice and Wild Rice Advisor, Sutter and Yuba Counties

8:00 AM

CCA Track

Grapevine Nutrition Management: Principles and Best Practices
Matthew Fidelibus, Cooperative Extension Specialist, UC Davis

8:30 AM

Stone Fruit Nutrition Management: Principles and Best Practices
Raymond Mireles, UCCE Fruit and Almond Advisor, Fresno and Tulare Counties

9:00 AM

Nut Crop Nutrition Management: Principles and Best Practices
Douglas Amaral, UCCE Pomology and Water/Soils Area Advisor, Kings County

9:30 AM

Panel: Fertilizer Best Management Practices
Stephen Vasquez, Executive Director, Administrative Committee for Pistachios; Matthew Fidelibus, CE Specialist, UC Davis; Raymond Mireles, UCCE Fruit and Almond Advisor, Fresno and Tulare Counties; Douglas Amaral, UCCE Pomology and Water/Soils Area Advisor, Kings County

10:00 AM BREAK & TRADE SHOW

JOINT DPR & CCA TRACK

11:00 AM
Industry Expert Take the Stage

11:30 AM
R&D DPR talk Central Valley Crops
Dave Cheetham, Technical Marketing and R&D Manager, Helena Agri-Enterprises LLC

12:00 PM LUNCH
Presentation of WRCCA's CCA of the Year award, Scholarships and Honorariums

1:00 PM
Complying with Pesticide Container Recycling Guidelines: What to Know
Brad Bittleston, President, Interstate Ag Plastics

1:30 PM
Rodent Damage in California Tree Nut Orchards
Roger Baldwin, Human-Wildlife Conflict Specialist, UCCE

2:00 PM
Pierce's Disease Program Updates for Grape
Matt Kaiser, PD/GWSS Board, CDFA

2:30 PM Adjourn



Register Today: myaglife.com/CCC

TENTATIVE CEU AGENDA